

# Estimating the Value of Implementing WorkForce Software Employee Experience and Task Management Solutions



Adopting digital solutions that prioritize both employee well-being and innovation helps:



Attract and Retain Talent with Higher Job Satisfaction



Maximize Investments in Your People



Optimize Operational Performance

## Value Differentiators

- **Powered by Rules and Digital Assistant:** Rules and exceptions are used to customize and automate communications triggers while the digital assistant helps managers prioritize which communications are critical.
- **Operational Communications:** Close the communications gap between HQ and frontline employees with a specific focus on operational communications and task management that improves outcomes and productivity.
- **Native Workforce Management Integration:** Reduces adoption barriers, meeting employees at the time and place work happens. Integration allows the creation of Smart Communications with work context.
- **Consumer Grade, Mobile Solution:** Mobile-first experience with a consumer app-style user interface. Supports your BYOD initiatives with no corporate email required.

## Key Recommendations



Use mobile technology to manage and engage employees from anywhere



Promote work/life balance with flexible and predictive scheduling solutions



Leverage real-time data and feedback loops to drive operational improvement

Common Value Drivers	Sample Value 5,000 Employees	Sample Value 50,000 Employees	Sample Value 100,000 Employees
<b>Direct Savings</b>	<b>\$1,394,420</b>	<b>\$4,960,240</b>	<b>\$9,920,480</b>
Deskless Worker Turnover	\$656,080	\$1,312,160	\$2,624,320
Surveyed Employee Turnover	\$328,040	\$656,080	\$1,312,160
Reduced Survey Costs	\$188,100	\$1,881,000	\$3,762,000
Reduced Training Costs	\$222,200	\$1,111,000	\$2,222,000
<b>Indirect Process Efficiencies</b>	<b>\$1,021,000</b>	<b>\$3,190,000</b>	<b>\$12,620,000</b>
Collaboration Efficiencies	\$156,000	\$1,560,000	\$3,120,000
Task Management Efficiencies	\$85,000	\$850,000	\$1,700,000
Document Search	\$780,000	\$780,000	\$7,800,000
<b>Margin Impact</b>	<b>\$6,092,000</b>	<b>\$11,400,000</b>	<b>\$24,512,000</b>
Average Transaction Increase	\$624,000	\$3,120,000	\$3,432,000
Increased Conversion Rate	\$468,000	\$780,000	\$8,580,000
Improved Task Management	\$5,000,000	\$7,500,000	\$12,500,000
<b>Total Sample Annual Benefits*</b>	<b>\$8,507,420</b>	<b>\$19,550,240</b>	<b>\$47,052,480</b>

*\*Potential value benefits based on market-leading research from Gallup and McKinsey & Company and WorkForce Software customer value realization studies.*

These initial value estimates that you can realize with WorkForce Software’s solutions are based on estimates by company size, benchmarks, and assumptions.

By replacing these assumptions with your organization’s data and evaluating each benefit area with you, we can develop a detailed business case for your internal use.